



Interreg Italia-Malta ITAMA

Fondo Europeo di Sviluppo Regionale
European Regional Development Fund



UNIONE EUROPEA
EUROPEAN UNION

W E B C O N F E R E N C E

Business Opportunities for the Medtech and Foodtech sector

October 8th, 2021



UNIVERSITÀ
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The ITAMA project has successfully created a solution combining web based applications, Artificial Intelligence and testing kits in order to screen populations for coeliac disease. We have tested this out in both Sicily and Malta on a cohort of over 18000 users and the results are very promising.

The consortium is now reaching out to the wider business community in order to take such results to market. We are looking for other companies in different regions of Europe that want to replicate our project, learn from our experience and run this as an opportunity. These can either be software companies, testing kit companies or even gluten free product manufacturers that want to sponsor such a screening. During this webinar we will discuss how this could become possible.

We also believe that our solution can be adapted not only to other countries, but also to diseases where large screening of populations with simple PoCT (Point of Care Tests) are possible.

The consortium is therefore also looking for future collaboration projects using either public or private investment, and in this webinar, we will have experts that will be explaining the upcoming opportunities in these areas.

Furthermore, a networking moment in this online event will allow us to learn more about the participants and brainstorm together about possible ways forward.

**Angele Giuliano
Giuseppe Raso**

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SCIENTIFIC PROGRAMME

- 10.00** Introduction to the Webinar
A. Giuliano
- 10.05** What is the ITAMA project
G. Raso
- 10.10** Business Assets developed in the Project
S. Sorce
- 10.20** What opportunities we see in the market
A. Heikkila
- 10.30** What opportunities we see in the public sector
G. Li Calzi
- 10.40** Potential business models to explore together
A. Giuliano
- 10.50** Business Introductions
- 11.00** Interactive Brainstorming
- 11.25** Conclusions and next steps
A. Giuliano
- 11.30** End



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SPEAKERS

Angele Giuliano

Managing Director, AcrossLimits Ltd, Malta

Giuseppe Raso

Dipartimento di Fisica e Chimica "E. Segre",
Università degli Studi di Palermo
ITAMA Project Coordinator

Salvatore Sorce

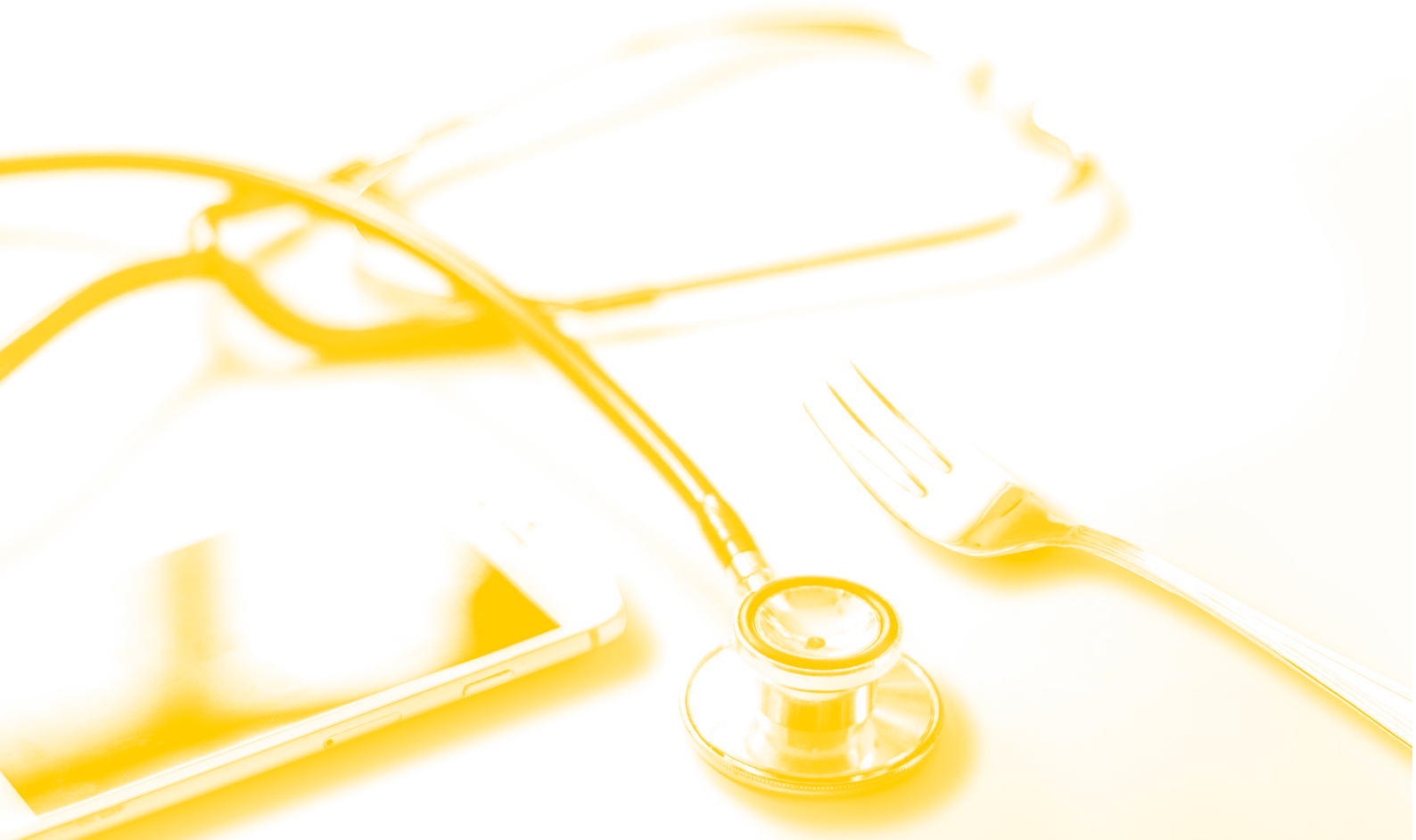
Dipartimento di Fisica e Chimica "E. Segre"
Università degli Studi di Palermo
ITAMA Technical Consultant

Antti Heikkilä

CEO, Acceler8

Giada Li Calzi

ITAMA Knowledge Transfer Expert



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REGISTRATION

To participate in the web conference, you may register free of charge using the form available online at **fad.servizitalia.it**. After completing the registration, participants will receive a confirmation email from the Organiser.



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